



October, 2017

Dear Friend:

The new Cultural Center at the Opera House opened August 6, 2017 to rave reviews. The dream of a performing arts center in Havre de Grace, providing a venue attracting audiences from a 100-mile radius has become a reality! The 1870 theater, now ADA compliant and renovated to today's technological standards, represents the community's commitment to the arts, the revitalization of our Arts and Entertainment District and the preservation of our unique history on the shores of the Chesapeake.

The Havre de Grace Arts Collective is a non-profit 501(c)(3) corporation that is responsible for the programming at the Opera House, the operations of the Arts by the Bay Gallery and the oversight of the Arts and Entertainment District of Havre de Grace.

In support of the Arts Collective, a **Mardi Gras MasquerAid Ball will be held February 3, 2018** at the Community Center at 100 Lagaret Lane, Havre de Grace. **We would be honored if you would consider partnering with us as a Sponsor this year.** A list of sponsorship levels and benefits is attached.

All money generated by the gift auction at our event will support the sustainment and growth of the Arts, directly fueling economic development for the city of Havre de Grace.

If you have questions, please contact Rebecca Jessop at [ExecutiveDirector@HdgArtsCollective.org](mailto:ExecutiveDirector@HdgArtsCollective.org) or 443-502-2005.

The MasquerAid Ball is the Art Collective's largest fundraiser and is critical to our efforts to serve the citizens and families of Havre de Grace and beyond. We truly appreciate your consideration and look forward to speaking with you soon.

Respectfully,

*William Price*

William Price  
Board Chair  
Havre de Grace Arts Collective

*The Havre de Grace Arts Collective is a tax-exempt organization (ID 54-2099398), and all donations are tax-deductible to the extent allowed by law. You will receive a formal acknowledgement recognizing your gift for tax purposes.*



# Sponsorship Opportunities

Saturday, February 3, 2018

Havre de Grace Community Center

6:00pm to 10:00pm

## **Carnival Sponsor: \$5,000**

- Opportunity to speak at the event
- Logo in program
- Logo/recognition on event promotions (includes e-blasts, social media, print, radio, television, website and Eventbrite)
- Logo on all event sponsor signage
- Logo on post-event media
- Complimentary full-page ad for six (6) months in the Opera House program
- 2 complimentary bottles of champagne with glasses
- 4 tickets to an Arts Collective event at the Cultural Center at the Opera House
- 8 MasquerAid Ball tickets (a table will be reserved for you)

## **Fat Tuesday Sponsor: \$2,500**

- Logo in program
- Logo/recognition on event promotions (includes e-blasts, social media, print, radio, television and website )
- Logo on all event sponsor signage
- Logo on post-event media
- Complimentary half-page ad for three (4) months in the Opera House program
- 2 tickets to an Arts Collective event at the Cultural Center at the Opera House
- 6 MasquerAid Ball tickets

## **Big Easy Sponsor: \$1,500**

- Logo in program
- Logo/recognition on event promotions (includes e-blasts, social media, print and website)
- Logo on all event sponsor signage
- Logo on post-event media
- Complimentary quarter-page ad for two (2) months in the Opera House program
- 4 MasquerAid Ball tickets

## **Bayou Sponsor: \$500**

- Recognition on event promotions (includes e-blasts and social media)
- Recognition on all event sponsor signage
- Recognition on post-event media